

Woman's World

Mrs. Frederic Schoff's
Appeal to Mothers.



MRS. FREDERIC SCHOFF.

Mrs. Frederic Schoff, president of the National Congress of Mothers, recently sent out the following appeal to parents and teachers' associations; such an appeal cannot fail to be of interest to every mother in the land who has the welfare of her children at heart:

"Gentle little mother, working faithfully in your own home to make your own children's lives true and pure, strong and vigorous, gathering them each night by your own fireside, listening to the evening prayers and tucking them snugly in their beds, do you know of the great world outside, of which your children are a part, in which, as soon as school days come, they must live? Yes, you know only too well of its temptations, and for your dear children's sakes you wish you could make it better. You are only one mother, with perhaps little outside influence. You think your own thoughts, but they do not go far toward solving the problems that face the children when beyond home influence. Get six mothers to organize a mothers' circle, and your influence is increased. Get twelve, and it is again doubled. Get the fathers on an advisory council and keep them informed of what you are studying and trying to do, and the influence is again more than doubled. Get your mothers' circles as an auxiliary of the school, and its opportunity and power for good are multiplied many times.

"Have every mother in the county a member of the mothers' circle in her community and hold an annual county conference of mothers to consider the welfare of the child in home, school and community, and the things that menace the children will have to go.

"Bring all the mothers of a state into annual conference for the welfare of the child, and your own children's opportunities and privileges will be far beyond what they are when mothers sit, each one in her own home, thinking and wishing things might be improved, but without the strength which comes from organization, unable to accomplish much.

"Mothers organized are a power which no man wishes to resist. They can ask what they will for the children, and legislators and educators will listen with respect.

"Gentle little mother, in your busy life in the home do not forget that your children are citizens of the nation, that for them you want the nation to do all that will enlarge the possibilities of life and health for all children and that by joining or forming your little local circle of perhaps a dozen mothers you can be a part of a county, state and national organization of mothers whose sole object is to give to every child the chance to develop physically, mentally and morally as he should.

"What other benefit will you, gentle mother, derive from joining the National Congress of Mothers? You will be kept in touch with the best thought of the best and most experienced men and women on bringing up children. You will have study courses recommended to you, books for yourself and your children. You will feel the pleasure of knowing that by your membership you are strengthening and encouraging those who are working successfully to improve the conditions of childhood throughout the nation.

"You may never find it possible to attend a national congress, but if you do it will stimulate you to a higher conception of your great privilege and opportunity in being a mother. If you cannot attend you may read the wonderful words of those who have studied children and know how to bring out their best, physically and morally.

"Are you not glad that there are women and men, too, who have organized to guard and promote in every possible way the welfare of the children? If so, show your appreciation by joining the congress."

Fashion For Flowers.

The woman who neglects opportunities for decorating her costume with artificial flowers is indeed careless. Never were made blossoms more life-like, whether of velvet, satin or gauze. All smart evening gowns carry a group of mixed blooms or three orchids with ferns. The single American Beauty rose is a favorite; also the red poinsettia. Small flowers are not in fashion.



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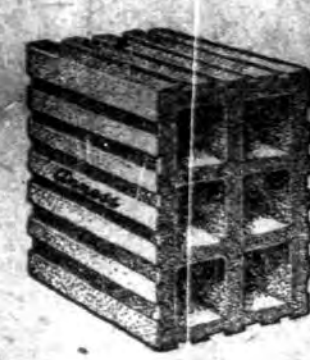
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Good form

Men's Visiting Cards.

A man's visiting card is for some inscrutable reason decidedly smaller than a woman's. The shape is long and narrow, the length being nearly or quite twice the width. A man may have the address of his house or his club on his visiting card if he likes, but usually he does not. Perhaps this apparent modesty on his part is in reality due to the fact that his wife, mother or sister often does the formal visiting for the family. Since her card contains the address it is not strictly necessary that his should do so. A young man who is a favorite in society knows that people who want to invite him will take the trouble to look up his residence in the directory.

In the case of a married couple if the husband's card gives the residence the wife's sometimes omits it. It would seem to be more sensible, however, for every one to put his or her address on the visiting card, as this often saves time and trouble and prevents confusion. The lady who looks over the contents of her card receiver when arranging to send out invitations may inadvertently mix up members of different families having the same name. For this reason, as well as for the sake of uniformity, which is desirable in these matters, it is well to have the cards of the different members of one family living under the same roof engraved in the same style of lettering. It need scarcely be said that there should be only one style of lettering on a card, although the address may be in smaller type than the name. It is now the fashion to give at full length the numbers of the street and house unless these are so long as to look cumbersome.

Twenty-seven West Seventeenth street.

We cannot help suspecting that this style was invented for the benefit of the stationer, since it involves more work for the engraver and therefore more expensive for the purchaser than the simple figures. As it also has an appearance of affectation, we venture to predict that it will not last many years.

A man's visiting card should always bear the prefix "Mr." unless he has some other title. A physician describes himself as "Dr." or "Doctor," a clergyman as "Reverend." If he is a doctor of divinity he may add D. D. after his name. A judge uses that term on his card. For the members of the supreme court at Washington the correct title is

Mr. Justice Holmes.

thus omitting the Christian name. Officers of the United States army and navy state their rank as:

Rear Admiral
A—B—C—
Commandant United States Navy
Naval Station
Newport.

A lieutenant describes himself as "Mr.," although he may give his rank beneath his name. If he is in the army the regiment may be given also. Militia and other complimentary titles are not used. There should be no "Mr." on a business card. A school-boy uses no prefix to his name. Husband and wife often have a joint card to send with wedding presents or to use for purposes of congratulation or condolence. Such a card is not often used for calling, except during the first year of marriage.

Helpful Hints For Women.

The woman who is innately dainty dislikes to remove her gloves when traveling by rail, for grimy and unsightly indeed does the hand become in even a well protected drawing room coach. Some women carry old, loose gloves, which are drawn on at the beginning of the journey and removed only in the dining car. For the same reason the hat should never be removed while traveling by rail unless a chiffon veil is at hand to tie over the hair. It is so hard to keep the hair properly shampooed while traveling that the greatest care should be taken of it, and the dust and soot of an all day railroad journey will practically ruin its condition, robbing it of its luster and rendering it clogged, heavy and whippy. A chiffon hood, made like an automobile hood and lined with thin silk will keep the hair clean on the train and at the same time be light, cool and comfortable. When the end of the journey is reached a handful of powdered orris may be shaken over the hair and brushed out. This will help to make the tresses clean and fluffy.

The importance of a note of acknowledgment not only of an invitation but of courtesy received cannot be overestimated, and the few graceful words of thanks for the pleasant evening please the hostess and gain for a guest the reputation of having been well brought up and also of being appreciative—two most valuable assets.

In these days, when attractive stationery can be bought for so little, every girl should take care to select attractive note paper. The cost of marking the address is also very trifling, and a dainty note, well written and well expressed, always makes a good impression upon the recipient. Small note paper and the oblong cards should always be kept at hand so there can be no excuse for not answering an invitation promptly or in acknowledging acts of courtesy or kindness, and just such trifling acts as these do more to make or mar a girl's popularity than she realizes.

ESTATE OF GEORGE PETER.

September 7, 1921.
Pursuant to the order of ISAAC SHOENFELT, Surrogate of the County of Essex, this day made, on the application of the undersigned, Executors of said deceased, notice is hereby given to the creditors of said deceased to exhibit to the subscriber, under oath or affirmation, their claims and demands against the estate of said deceased, within nine months from this date, or they will be forever barred from prosecuting or recovering the same against the subscriber.

ANNA M. PETERSON,
Plich & Plich, Proctors.

ESTATE OF AUGUSTA SWOL.

January 8, 1921.
Pursuant to the order of ISAAC SHOENFELT, Surrogate of the County of Essex, this day made, on the application of the undersigned, Executors of said deceased, notice is hereby given to the creditors of said deceased to exhibit to the subscriber, under oath or affirmation, their claims and demands against the estate of said deceased, within nine months from this date, or they will be forever barred from prosecuting or recovering the same against the subscriber.

GRACE S. FREHOT,
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9x12 AXMINSTER RUGS—Seamless Axminsters, woven in one piece; splendid line of patterns, mostly Oriental effects; regular 27.50 each, special **19.95**

9x12 VELVET RUGS—Splendid wearing seamless rugs, suitable for any room in the house; desirable patterns and colors; regular 24.50 grade, special **16.50**

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9x12 BODY BRUSSELS RUGS—Best quality, choice line of patterns; excellent wearing rugs for any room in the house; worth 27.50 each, special price **21.75**

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